

Are You Ready...for an **Easy, Lucrative, and Fun** Business?



With more than ten years of transforming thousands of companies in the cleaning industry with proven marketing and business building strategies, tools, and systems ... we've discovered that the most important element to creating transformational "success stories" is choosing the RIGHT companies as clients. "Right" has nothing to do with finances – it has to do with PEOPLE. Business is a partnership, and we like to work with people who are ready to learn, ready to open their minds to new ways of thinking of their company, and ready to have fun. Whoever said "work is hard" wasn't a Piranha Member. Let's see if you're ready to become one ... and create your own success story.

1) WHERE ARE YOU NOW?

Check all of the following that apply: *(Be honest – remember, we're not concerned with what you've done in the past, but rather want to get a true snapshot of where you are so we can see which resources may best meet your needs.)*

- I regularly use at least one of the strategies that I have learned from Piranha Marketing.
- I have at least one turnkey marketing system that consistently generates new business for me.
- I have written financial and business goals.
- I have written goals for other areas of my life.
- I regularly take long weekends, vacations, or other time off to "rejuvenate" myself.

Rate the following on a scale of 1–5, according to how much of a challenge they are for you.

(1= Big problem, 2= Medium problem, 3= Somewhat of a problem, 4= Rarely a problem, 5= No problem at all)

- ___ Generating Leads ___ Closing Leads ___ Raising Prices ___ Building Valuable Referrals
___ Structuring the company so I don't get bogged down in busy work ___ Finding good employees
___ Systemizing the company so I can take worry-free time off ___ Leading a balanced life

If I continue with my business the way it is I'll be financially independent in 3-5 years? ___ YES ___ NO

Does your spouse work with you? ___ YES ___ NO Your kids or other family? ___ YES ___ NO

Answer using – Often, Sometimes, Rarely or Never.

I feel guilty when I take time off. _____

I'm very confident in my ability to hire and train new employees. _____

I feel guilty about not giving enough time to my spouse, kids or other important relationships. _____

If my class reunion was next month, I'd feel excited about going. ___ YES ___ NO

2) WHERE DO YOU WANT TO BE?

Number of hours you work weekly? _____ Number of hours you'd LIKE to work weekly? _____

Number of weeks vacation you'll take this year? _____ Number of weeks you'd LIKE to take? _____

Check the amount of PERSONAL net income you paid yourself in the past 12 months?

___ \$2,500-25,000 ___ \$25,001-50,000 ___ \$50,001-100,000 ___ \$100,001-\$200,000 ___ \$200,001+

Amount of PERSONAL net income you'd LIKE to pay yourself a year from now? _____

3) LET'S FIND OUT IF PIRANHA WILL BE THE PATH TO GET YOU THERE ...

Briefly describe the qualities that make you the "right" company and client to work with:

References of friends or acquaintances who are current Piranha Members:

(This is not required ... but people who surround themselves with success-minded people reflect a certain level of desire for excellence, so we are just curious if you currently interact with any of our Members.)

Do you belong to an industry Trade Association? ___ YES ___ NO

If yes, which one(s)? _____

Please tell us the best way to contact you:

Your Name: _____ Company: _____

Mailing Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____

PIRANHA TEAM USE ONLY	
EVALUATION COLLECTED BY:	_____
Comments/Notes on Candidate:	



Stay "Plugged In" All Year Long With Your 2009 Piranha Marketing Membership!

2009 Piranha Membership Enrollment Form

"YES, Joe, count me in! I'm ready to 'stay plugged in' and commit to my success by joining the Piranha Membership Level checked below. I can't wait to BOOST my income in 2009, accelerate my growth and finally have an E.L.F.TM business!"

**Option A: 2009 ELITE
Platinum Plus Membership**

TOTAL RETAIL VALUE OF \$105,400.00 +

Your Investment Is Only:

\$15,000

**Option B: 2009 GOLD
Membership**

TOTAL RETAIL VALUE OF \$24,500.00 +

Your Investment Is Only:

\$6,000

Name: _____ Business Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

PAYMENT METHOD: American Express VISA MasterCard Discover Check

Card #1: _____ 3 or 4 Digit Security Code: _____ Exp. Date: _____

Card #2: _____ 3 or 4 Digit Security Code: _____ Exp. Date: _____

Signature of Cardholder: _____

By signing you agree to allow Piranha Marketing to charge your credit card for the entire year in the Platinum Plus or Gold program regardless of your individual circumstances, your activity level in the program, your attendance at meetings, etc. By signing, you have an obligation to pay the entire cost for the year in Platinum Plus regardless of your circumstances. By signing above, cardholder authorizes Piranha Marketing, Inc. to process each monthly installment pertaining to above and in accordance with Cardholder Agreement. Listing an alternate card is requested to avoid add'l charges. (Note: Any returned check or inability for Piranha Marketing to collect monthly fee from credit card is subject to a non-refundable \$25 service fee.) The first monthly installment charge will begin November 19th, 2008 and conclude on Oct 13th, 2009.

2009 Piranha Membership Levels: Stay "Plugged In"!

Here's What You Get as a 2009 Platinum Plus Member!

- **EVERYTHING IN GOLD (Over \$24,000 Retail!)**
- PLUS... Three Platinum Plus Meetings and "BREAKTHROUGH CONVERSATIONS" with Joe Polish and the Mastermind Group (\$56,000.00/yr)
- 100% FULL PLATINUM LEVEL ACCESS to our amazing online community, Piranha Central! (\$6,000.00/yr)
- BONUS!! Special Profit Boosting optional "Field Trip"(\$5,000.00)
- Platinum Faculty- Joe Polish, Lisa Wagner, Wyatt Woodsmall, Dan Hollings - BridgeGAP, Ken Glickman, And A Team Of Platinum Plus Accountability Partners (\$\$Priceless\$\$)
- Rug Warrior Training- Online training modules on rug identification, rug cleaning and crafting a high-end rug operation. (\$1297.00)
- Team building and implementation 'ELF Cando Calls" with Ken Glickman and Lisa Wagner (\$4,000.00)
- "Success With Sanity Seminar" - Discover how to earn more money than you ever dreamed possible and forever rid yourself of all the time-wasting "clutter" that's sucking the "productivity" out of your workdays that has you feeling like you're swimming in quicksand. (\$1,597.00)
- Stone/Tile Cleaning Marketing Material
- Premium Plus listing on www.EthicalServices.com (\$1,428.00/yr)
- Joe Sugarman's Trigger's Presentation in Maui (5,000/per person)
- A FREE copy of Joe Polish's Best-Selling Nightingale-Conant Piranha Marketing Audio Program! (\$300.00)
- Eben Pagan's "Wake Up Productive" Training (\$297.00)
- The Bill Phillips Creative Conference Videos- A gathering at Bill Phillips \$30 Million Dollar home in Beverly Hills (\$\$Priceless\$\$)
- Platinum Level Little Something Consumer Gifts- Systemize your gift giving to your clients to consistently nurture repeat and referral business (\$\$Priceless\$\$)

TOTAL RETAIL VALUE OF \$105,400.00 +
Your Platinum Plus 2009 Membership Investment:
only \$15,000

Here's What You Get as a 2009 Gold Member!

- GOLD level ACCESS to our amazing online community, Piranha Central (\$5,000.00/yr)
- Elf Mail -Your business and personal support 24/7 through a community forum that connects you with positive, proactive, solution focused Piranha Peers and Piranha Staff (\$2,500.00)
- A license to use the New Piranha Marketing Consumer Awareness DVD (\$4,500.00)
- 2007SuperConference: "Home-Study" Online (\$1,497.00)
- No-Staff Selling System- Toll Free Number, Free Recorded Messages, Message Scripts, Strategies for Lead Generation & Sales Conversion (\$997.00)
- Gold Level Little Something Consumer Gifts-(\$\$Priceless\$\$)
- TWO tickets to the 2009 Piranha Marketing Rich Cleaner Conference (\$1,997.00)
- Access to the fantastic Piranha Team (\$\$Priceless\$\$)
- Preferred Vendor Rates- Negotiated rates for services and materials (\$\$Priceless\$\$)
- Access to Piranha Marketing Coaching Calls aka Strategic Results Coaching- monthly calls with Joe, Lisa and business mentors) (\$2,988.00/yr)
- An UPDATED 2009 edition of the Piranha Marketing System (aka Millionaire Maker System) (\$1,799.00)
- Access to the Healthy Home Newsletter (\$966.00/yr)
- Trademark & Copyright License- (\$\$Priceless\$\$)
- Access to the monthly Genius Network Interview Series (\$360.00/year) PLUS!!!! Over 50 past Genius Network interviews ONLINE! (\$1,325.00)
- Premium listing on EthicalServices.com (\$348.00/yr)
- Access to the Piranha Marketing Money Map every month (\$240.00/yr) PLUS Monthly Q&A call in day with Joe Polish!

TOTAL RETAIL VALUE OF \$24,500.00 +
Your Gold 2009 Membership Investment:
only \$6,000